

**SEAGOVILLE ECONOMIC DEVELOPMENT CORPORATION (SEDC)
REGULAR MEETING
19 September 2016**

The SEDC board held a regular meeting on Monday, 19 SEPTEMBER 2016 at 6:31 p.m. with a quorum present, to wit:

PRESENT

C. Don Cole	Board Chair
Stepper Sebastian	Board Vice Chair
Barbara Sherman	Secretary Treasurer
Brenda Thompson	Board Member (arrived at 6:48pm)
Jose Hernandez	Board Member
Martin Ashley	Board Member
Mike Fruin	Board Member

The following visitor(s) and staff member(s) were present

Kirk D. Clennan, SEDC, Executive Director,
Jennifer A. Thrash, SEDC Admin Assistant
Patrick Harvey, Finance Director

The Invocation was provided by Secretary Treasurer Barbara Sherman. The Pledge of Allegiance was led by the Board.

CONSENT AGENDA

Board Member Hernandez made a motion, seconded by Board Member Ashley, to approve Consent Agenda Items 1C – 4C. A vote was cast 5 in favor, 1 against. Board Member Brenda Thompson was not present to vote.

ITEM 1C. Approval of 23 August 2016 Minutes.

ITEM 2C. Ratify Site/Facility Real Estate Management Software Purchase.

ITEM 3C. Ratify Aerial Brochure Development Consultant Services.

ITEM 4C. Ratify Cost-Benefit Analysis Software Consultant.

ITEM 5. Received the Seagoville Economic Development Corporation's August's 2016 financial report. Q & A followed.

ITEM 6. Received presentation from Jonathan Dudley, Director of Client Services from xCeligent about Commercial Real Estate Data Services.

ITEM 7. Received update from the Bylaws and Policies and Procedures Committee on the current review of the Bylaws and Policies & Procedures. Recommendations will be brought forward in the future.

ITEM 8. Following a discussion, Board member Thompson made a motion, seconded by Board Member Hernandez, to take no action on the Lease and/or Purchase Options for SEDC Real Estate. A vote was cast 7 for and 0 against.

ITEM 9. Following a discussion, Board Vice Chair Sebastian made a motion, seconded by Board Member Hernandez, to table the participation in Kaufman County Leadership Council for 2016 to have Seagoville Economic Development Director Kirk Clennan attend. Future participation will be discussed in 2017. A vote was cast 7 for and 0 against.

ITEM 10. Following a discussion, Board Member Hernandez made a motion, seconded by Board Member Ashley to approve the bid in the amount of \$1,675.00 from Mesquite Plumbing to replace the water heater and the addition of roof-top hose bibb to the SEDC offices located at 105 N. Kaufman Street, Seagoville, TX 75159. A vote was cast 7 for and 0 against.

ITEM 11. Following a discussion, Board Member Thompson made a motion, seconded by Board Member Hernandez, to approve scheduling an Economic Development Planning Session Workshop on Saturday November 12, 2016 located at the SEDC office located at 105 N. Kaufman Street, Seagoville, TX 75159. A vote was cast 7 for and 0 against.

ITEM 12. Receive Board member reports.

Board Member Hernandez, commented the he would like to add website to future agenda.

Executive Director Kirk Clennan provided a progress report on administration, retention & expansion, relocation, entrepreneurial and destination tourism activities.

ITEM 13. Receive Citizen Comments – No one spoke.

ITEM 14. Received update on the Fiscal Year 2016-2017. Budget presented by Executive Director Kirk Clennan.

Board Member Jose Hernandez questioned why are Advertising/Promotion/Trade Show as well as Conference & Public Relations numbers higher this year?

Executive Director Kirk Clennan explained that we need to build a data base, site plans, and communications, in order to let the citizens of Seagoville know we are expanding.

Executive Director Kirk Clennan, let the board know that these numbers are just an estimate and just put the maximum number down allowed by State Law. A plan has not been put together of which events that want to be attended, but details will go out.

Board Member Mike Fruin, suggests just because we have the money does not mean we need to use it and budget needs to be cut 15% - 20%.

Board Chair Don Cole, the planning workshop will help decide the amount we will use.

ITEM 15. The meeting adjourned at 8:36 p.m.

APPROVED:

Dr. Don Cole
CHAIR

ATTEST:

Barbara Sherman
SECRETARY/TREASURER