



# MINUTES

FOR THE  
SEAGOVILLE SIGN ORDINANCE COMMITTEE

**Meeting scheduled to begin at 6:30 p.m.,  
Monday, August 27, 2012**

in the Employee Break Room of City Hall,  
located at 702 N. Highway 175 - Se agoville, Texas

**CHAIRPERSON  
VICE-CHAIRPERSON  
SECRETARY  
COMMITTEE MEMBER  
COMMITTEE MEMBER  
COMMITTEE MEMBER  
COMMITTEE MEMBER  
COMMITTEE MEMBER**

**DENNIS CHILDRESS  
BILL CHAMBLISS  
CINDY KINTZ  
LADIS BARR  
JERRY BECKER  
BEKKI ROBERTS  
GARY TEDDER  
JULIO TORRES**

► As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into Executive Session for the purpose of seeking confidential legal advice from the City Attorney on any agenda item listed herein.

**I. CALL TO ORDER**

Chairperson Childress declared a quorum present and called the meeting to order at 6:30 p.m.

Committee Members present: Bill Chambliss  
Julio Torres  
Dennis Childress  
Jerry Becker

Ladis Barr  
Cindy Kintz

Committee Member absent: Bekki Roberts  
Gary Tedder

**II. INVOCATION & PLEDGE OF ALLEGIANCE**

Vice-Chairperson Chambliss gave the invocation and the Committee led in the Pledge of Allegiance.

**III. APPROVAL OF MINUTES**

A. Approval of the Minutes for the meeting held on August 7, 2012.

MOTION: Approve the minutes for the meeting held on August 7, 2012.

FIRST: Vice-Chairperson Chambliss

SECOND: Member Barr

AYES: Vice-Chairperson Chambliss, Member Barr, Chairperson Childress, Secretary Kintz, Member Becker and Member Torres.

NAYS: None

MOTION CARRIED: (6-0)

**IV. REQUESTS AND PRESENTATIONS**

A. Review and discuss Article 21.09 Signs.

The Committee held lengthy discussions over banners, human signs, identification signs and inflatable signs.

The Committee tabled making a final recommendation on human signs and adding the word "only" to (On-premises) under *Human Sign* until the September 4, 2012 meeting.

The Committee made the following recommendations to Section 21.09.006, *Definitions and regulations for specific types of signs*:

1. Under *Banner* specifications:

A. Delete *Item (6) Duration* in its entirety and replace with the following:

(6) Duration. Establishments will be permitted for no more than one banner at a time.

B. Add the following:

(7) Banners shall advertise specific on-site products, commodity promotions or grand openings, or shall provide leasing information. Banners will not be used for general advertising purposes.

(8) Banner permits will be valid for a period not to exceed 30 days and

additional banner permits for the same location will not be issued for a period of 30 days from the expiration date of the previous permit.

- (9) Grand opening banner - May be used for a period of up to 30 days any time after the issuance of a certificate of occupancy. Businesses may only use this provision one time.
- (10) Coming soon banner - May be used prior to the issuance of a certificate of occupancy, for a period of up to 60 days.
- (11) Change of business banner - A "name only" banner may be used for a period of up to 30 days after a sign permit has been applied for, and while a new sign is being made.
- (12) Going out of business banner - May be used for a period of up to 60 days before the closing of a business. Businesses may only use this provision one time.
- (13) Banners with expired permits must be removed within 24 hours of the permit expiration, or be subject to removal by the city at the banner owner's sole expense.
- (14) Special Event/Promotion - Any non-residential premises or occupancy may display banner signs containing a message directly relating to a special event/promotion, limited to six (6) Special Events/Promotions per year. The size of a Special Event/Promotion banner is limited to sixty (60) square feet. Special Event/Promotion banners may be displayed no more than fourteen (14) days prior to the Special Event/Promotion and must be removed within two (2) days after the conclusion of the Special Event/Promotion. The fourteen (14)-day period will commence on the first day the permit is issued. Only one (1) Special Event or Promotion banner may be displayed on the Premises at any one (1) time. The banner may be located on the face of the building of the business offering the Special Event/Promotion and placed not closer than ten (10') feet from any Public Right Of Way, Right-of-Way, City-owned easement or utility easement if it is not installed on the face of a building. May be located off-premises with property owner's written permission provided to the city at the time the banner permit application is submitted for approval.

C. Change the current Items #7 and #8 to #15 and #16.

2. Add the following definition:

*Human sign.* A sign held by or attached to a human being who stands or walks on the ground, at a business location. A human sign includes a person dressed in costume, for the purposes of advertising or otherwise drawing attention to an individual, business commodity, service, activity, or product. (On-premises)

3. Under *Identification sign* - Item #3 shall read as follows:

Allowed on-site in all non-residential zoning districts.

4. Under *Inflatable sign* the following shall read:

- (1) Maximum height: Twelve feet (12'), if freestanding, and height of building, if wall-attached.
- (4) Placement/setbacks: Must be securely attached to the building. . .
- (6) Duration: Thirty (30) calendar days, and no more often than two (2) times per calendar year.

**V. ADJOURNMENT**

MOTION: Adjourn the meeting at 7:41 p.m.

FIRST: Member Becker

SECOND: Member Barr

AYES: Member Becker, Member Barr, Chairperson Childress, Vice-Chairperson Chambliss, Secretary Kintz and Member Torres

NAYS: None

MOTION CARRIED: (7-0)

---

**DENNIS CHILDRESS  
CHAIRPERSON**

**ATTEST:**

---

**CINDY KINTZ, PLANNING TECHNICIAN  
SIGN ORDINANCE COMMITTEE SECRETARY**