



MINUTES

FOR THE
SEAGOVILLE SIGN ORDINANCE COMMITTEE

**Meeting scheduled to begin at 6:30 p.m.,
Tuesday, October 2, 2012**

in the Council Chambers of City Hall,
located at 702 N. Highway 175 - Seagoville, Texas

**CHAIRPERSON
VICE-CHAIRPERSON
SECRETARY
COMMITTEE MEMBER
COMMITTEE MEMBER
COMMITTEE MEMBER
COMMITTEE MEMBER
COMMITTEE MEMBER**

**DENNIS CHILDRESS
BILL CHAMBLISS
CINDY KINTZ
LADIS BARR
JERRY BECKER
BEKKI ROBERTS
GARY TEDDER
JULIO TORRES**

► As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into Executive Session for the purpose of seeking confidential legal advice from the City Attorney on any agenda item listed herein.

I. CALL TO ORDER

Chairperson Childress declared a quorum present and called the meeting to order at 6:30 p.m.

Committee Members present: Dennis Childress
Bill Chambliss
Gary Tedder
Julio Torres
Jerry Becker
Ladis Barr
Cindy Kintz

Committee Member absent: Bekki Roberts

center.

Member Torres commented that not each property owner would be able to afford a message center for they were expensive. Member Tedder agreed.

Secretary Kintz reminded the Committee members that the highway overlay just wasn't applied three hundred feet back on properties that abut U.S. Highway 175 but also two hundred feet along the city's major thoroughfares, which are Stark Road, Simonds Road, Seagoville Road, Hall Street and Malloy Bridge Road.

Secretary Kintz provided the example of the rezoning request in 2006 for local retail on the vacant lot located at 100 Crestview Drive that was denied in part due to the residential property owners within 200 feet of the subject property voicing their concerns during the public hearing process.

Secretary Kintz also gave the examples of the lady that resided on Avenue B opposed the twelve square foot message center Gibson Pharmacy erected and Chairperson Childress residing off of U.S. Highway 175. She reminded the Committee members that she would be the City Staff member fielding the majority of the telephone calls from the citizens.

Member Barr asked the Committee members to keep in mind Las Vegas when making their decisions.

Member Tedder commented that requiring an SUP for a message center even though the sign met all other specifications would cause a perspective new business to locate elsewhere.

Secretary Kintz stated that the majority of the cities within the metroplex did require SUPs for message centers and referred the Committee members to the other cities they asked to compare to (Forney, Kaufman, Midlothian, Rockwall, Terrell and Waxahachie).

The Committee made the following recommendations to Section 21.09.006, *Definitions and regulations for specific types of signs*:

1. Under Message center specifications:

Add the following:

5. Signs may be illuminated. Signs shall have no flashing copy or lights; revolving beacon lights; chasing, blinking, or stroboscopic lights; or, fluttering, undulating, swinging, or otherwise moving parts.
6. Message centers may be allowed with the following criteria:
 - a. Changeable message centers may not be used to display commercial messages relating to products or services that are not

offered on the premises.

- b. Any marquee signs that are illuminated by artificial light or projects an electronic message through a changeable message center that is within 400 feet of a residence, park, playground, or scenic area as designated by a governmental agency having such authority shall not be lighted between the hours of 10:00 p.m. and 6:00 a.m.
- c. Such signs shall not exceed a brightness level of 0.3 foot candles above ambient light. In all zoning districts such signs shall come equipped with automatic dimming technology, which automatically adjusts the sign's brightness based on ambient light.

Change the following:

Items 5, 6 and 7 to 7, 8 and 9.

2. Under Model home sign specifications:

- a) Item #1: Omit four feet (4') and replace with six feet (6').
- b) Item #2: Omit sixteen (16) and replace with twenty-four (24).
- c) Item #4: Revise to read as follows:

(4) Placement/setbacks:

- a) On interior lots - five feet (5') from any property or right-of-way line and
- b) On corner lots - the areas located at a corner formed by the intersection of two or more public street rights-of-way (or a private driveway onto a public street) shall have a triangular visibility area with two sides of each triangle being a minimum of 25 feet in length along the right-of-way lines (or along the driveway curblines and the street right-of-way line) from the point of the intersection and the third side being a line connecting the ends of the other two sides.

- d) Item #7: Omit the word "not".

V. ADJOURNMENT

MOTION: Adjourn the meeting at 7:32 p.m.

FIRST: Member Becker

SECOND: Member Tedder

AYES: Member Becker, Member Tedder, Chairperson Childress, Vice-Chairperson Chambliss, Secretary Kintz, Member Barr and Member Torres

NAYS: None

MOTION CARRIED: (7-0)

DENNIS CHILDRESS
CHAIRPERSON

ATTEST:

CINDY KINTZ, PLANNING TECHNICIAN
SIGN ORDINANCE COMMITTEE SECRETARY