



**2006 PARKS, RECREATION & OPEN SPACE
MASTER PLAN**

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TABLE OF CONTENTS

Acknowledgements.....2

Introduction4

Regional Location Map6

Purpose Of The Plan7

Methodology8

Inventory9

Population Characteristics17

Standards and Guidelines.....19

Needs Assessment.....24

Recommendations/Priorities27

Implementation31

Appendix.....41

INTRODUCTION

Seagoville, Texas sits at the southeast corner of Dallas County, bordering Mesquite to its north, Kaufman County to the east, and the City of Dallas on the west. According to the North Central Texas Council of Governments, the population of Seagoville in the 2000 census was 10,374. The estimated current population is approximately 12,500. With its close proximity to the metroplex, continued growth will be realized over the next decade.

Seagoville is a home rule city which operates under the Council/City Manager form of government. Located in the Dallas-Ft. Worth metropolitan area, it offers all the benefits of small town living with the conveniences of the big city only a few short miles away. For regional recreation, Seagoville's residents have easy access to the facilities of Lake Ray Hubbard, Tawakoni, and Cedar Creek Lake. Seagoville also has a range of local recreational resources. The City owns approximately 104 acres of developed parkland and 560 acres of other "special" parkland areas.

As part of the Dallas Independent School District, Seagoville schools offer the city's students a vast array of resources. Seagoville is also home to the Dallas Independent School District Environmental Center, a very unique facility that offers nature-based education.

The local business community boasts a variety of strong small businesses providing services and goods to local citizens, and the city is home to the facilities of major national corporations such as O'Reilly Auto Parts.

The key to Seagoville's success as a thriving suburb which has managed to retain its own identity and "down home" atmosphere is its citizenry. From its churches of every denomination to its active parent-teacher organizations, civic groups, and sports teams to its owner-operated "personalized service" companies, Seagoville's outstanding feature is the caring and involvement of the people who call it home. This Master Plan provides a commitment to the diverse recreational needs of today, while also providing a direction for the growth and development of the park system over the next five to ten years.

History

The town of Seagoville was founded in 1876 by T.K. Seago (1836-1904). Mr. Seago cleared his land of dense timber and built the first store in the area. Mr. Seago was also postmaster of Seago in 1881 and was known to be in the area until at least 1883.

The T & NO Railroad came through Seago in 1880 and helped the area become a busy and thriving rail center. This allowed the farmers to be able to market their cotton and other crops by shipping them to Dallas on the railroad instead of wagons. Cotton and other agricultural products were the foundation of Seagoville's early economy.

In 1910, the United States Post Office added "ville" to "Seago" in order to distinguish it from another Texas City named "Seago". The City of Seagoville was incorporated in 1926.

An artesian well was dug in 1912 which provided healthful and abundant water for Seagoville's 700 people for years to come. Electricity made its way to Seagoville in 1925.

The current Federal Correctional Institution was first built in the 1930's as a women's detention station on land located on the west side of Seagoville near Highway 175. Since its inception, the institution has contributed enormously to the economy of the City with jobs and an influx of federal employees from all over the country.

In 1979, Seagoville celebrated its 100th birthday with the biggest celebration in its history. Letters of greeting were received from President Jimmy Carter and Governor Bill Clements among others. Today, Seagoville has a population of about 12,500 with a service area population of over 33,000.

REGIONAL LOCATION MAP



PURPOSE OF THE PLAN

The expanding business and residential community of Seagoville, coupled with its location near Dallas, contributes to Seagoville's continuing growth. Seagoville's population increase creates a growing need within the community for quality City parks and services. This need is seen in the demand for new and expanded park facilities, recreation programs, and open space areas.

Purpose

The purpose of this Master Plan is to develop a comprehensive plan for the park system, which addresses the entire jurisdiction of the City of Seagoville. The plan addresses present and future parks, recreation facilities and open space needs covering a time for a minimum of five years to a maximum of ten years. The goals of the plan are to:

- Provide the framework for orderly and consistent planning and development of the park system
- Provide detailed research and facts concerning the community and the roles of parks and recreation
- Establish priorities and statements of direction based on facts and a needs analysis
- Provide direction in the area of acquisition and development of park land to meet future needs
- Develop a plan consistent with the requirements of Texas Recreation and Parks Account Program

This document outlines the methods, results and recommendations of the Master Plan and is intended to be used as a guide for future Park, Recreation and Open Space development

within the City of Seagoville throughout the early part of the 21st century.

Goals and Objectives

The City of Seagoville completed a Comprehensive Plan in 2002. The Parks and Open Space Master Plan is intended to give more focus on issues identified in the Comprehensive Master Plan and help to provide a detailed analysis of Seagoville's park and open space issues as well as other detailed information such as needs analysis and park and facility standards.

METHODOLOGY

The Parks, Recreation and Open Space Master Plan was prepared using a two-phase process. Phase 1 involved base map preparation, inventory/supply analysis, population evaluation, standards analysis, and needs assessment. Phase 2 involved the prioritization of needs/recommendations, expenditure analysis, action plan and final report.

The Master Planning Process

A. PHASE I

Step 1 – Base Map Preparation

The team prepared a computer generated base map from digital data provided by the City of Seagoville. The base map illustrates information such as streets, buildings, drainage corridors, vegetation, park sites, school sites, municipal facilities, city limits, etc.

Step 2 – Inventory/Supply Analysis

The team toured the existing park and recreation facilities with City staff. The team prepared an inventory, based on information provided by City Staff, of all parks and facilities owned by the City, and public school facilities located within Seagoville.

Step 3 – Population Evaluation

The team evaluated the demographic and population characteristics of the community. This included evaluating factors of age, income, gender, education, ethnicity, median income and projected population changes.

Step 4 – Standards Analysis

The team developed park classifications and acreage guidelines which apply to the community of Seagoville. Existing facilities were

compared against standards to determine acreage and facilities required to meet present and future needs of the community.

Step 5 – Demand Analysis and Needs Assessment

With National Service Research leading the market analysis, a series of steps were utilized to determine the park and recreation needs of the community. This included public meetings, focus groups, and a mail-out survey to randomly selected households. From the feedback, the team was able to quantify the specific needs of the community.

B. PHASE II

Step 6 – Priority Ranking and Action Plan

This step involved ranking the priorities for future park facilities from highest to lowest. The citizen input obtained during the needs assessment phase was considered the most significant factor and was weighted more heavily in the priority ranking.

After a summary of priorities was established, recommendations were developed to guide and direct the acquisition and development of parks, recreation areas and open spaces for the next five to ten years.

Step 7 – Final Master Plan

The final step establishes the framework and methods for public officials to use in implementation of the Parks, Recreation and Open Space Master Plan. Sources of funding are recommended for strategic implementation of the capital improvements. Also, an action plan provides specific priorities and budget estimates for the first ten years of the plan. The Ten-Year Action Plan Map graphically illustrates the priorities recommended in the Master Plan.

INVENTORY

During the first phase of the Master Plan process, a complete inventory was compiled of all existing parks, recreation facilities and open spaces within the City of Seagoville. Carter & Burgess, Inc. toured all the park sites with Seagoville City staff. The City provided acreage and facility inventories for each park, and lists of recreation associations and organizations throughout the City.

Within the Seagoville community there are nine parks and open space areas totaling 664.40 acres. The existing park sites were analyzed in terms of owned areas, leased areas, developed areas and underdeveloped areas. The following pages provide a complete inventory of existing parks, recreational facilities and sports organizations within the City of Seagoville.

INVENTORY OF PARK LAND AND FACILITIES WITHIN CITY LIMITS

BEARDEN PARK

Size: 17.5 Acres
 Location: 500 May Road
 Park Classification: Neighborhood

Recreation Amenities:

- 8 Baseball Fields (Little/Pony League Fields)
- 1 Concession Stand
- 1 Men's and Women's Restroom
- 1 Storage Building
- 3 Picnic tables/covered (10' X 10')
- 3 Trash Cans
- 8 Bleachers



BRUCE CENTRAL PARK

Size: 35.5 Acres
 Location: 1801 N. Hwy. 175
 Park Classification: Community

Recreation Amenities:

- 2 Tennis Courts
- 2 Softball Fields
- 1 Football Field
- 1 Pond
- 10 Picnic Tables/Covered (10' X 10')
- 1 Volleyball Court
- 1 Playground
- 7 Trash Cans
- 5 Benches
- 8 Bleachers with Pavilions
- 6 Bleachers
- 1 Restroom Facility
- 1 Concession Stand
- 1 2 Story Score keeper Stand
- 1 Pavilion – 2 Tables (12' X 20')
- 1 Floating Fountain
- 8 BBQ Grills
- ½ Mile of Trail



CASA GRANDE PARK

Size: 3.1 Acres
Location: 800 Casa Grande
Park Classification: Neighborhood
Recreation Amenities:

- 1 Playground
- 2 Picnic tables/covered (10' X 10')
- 1 Baseball Field



DISD ENVIRONMENTAL EDUCATION CENTER

Size: 500.0 Acres
Location: 1600 Bowers
Park Classification: Special Use
Recreation Amenities:

- 8 Buildings
- 7 Picnic Tables
- 1 Barn
- 1 Green House
- Nature Trails



HEARD PARK

Size: 4.1 Acres
Location: 801 Shady Lane
Park Classification: Neighborhood

Recreation Amenities:

- 1 Playground
- 2 Picnic tables/covered
- ¼ Mile of Trail



PETTY WHITE PARK

Size: 44.0 Acres
Location: 15601 Clover Hill
Park Classification: Community

Recreation Amenities:

- 9 Soccer Fields
- 1 Playground
- 2 Picnic tables/covered
- 1 Concession Stand
- 1 Restroom
- 1 Storage Building
- 16 Bleachers



PUTNAM PARK

Size: 0.2 Acres
Location: 100 Avenue B
Park Classification: Mini-Park

Recreation Amenities:

- 1 Playground
- 1 Picnic tables/covered (10' X 10')
- 1 Trash Cans



SIMONDS LAKE

Size: 60.0 Acres
Location:
Park Classification: Special

Recreation Amenities:

- 9 Picnic Tables
- 2 Ponds
- 3 Pavilions
- 2 Bleachers
- 2 Buildings
- 2 BBQ Grills



VETERANS MEMORIAL PARK

Size: Less than 1ac.
Location: 600 N Hwy 175
Park Classification: Special/Mini Park

Recreation Amenities:

- Flag Poles
- 8 Benches
- 10 Light Poles



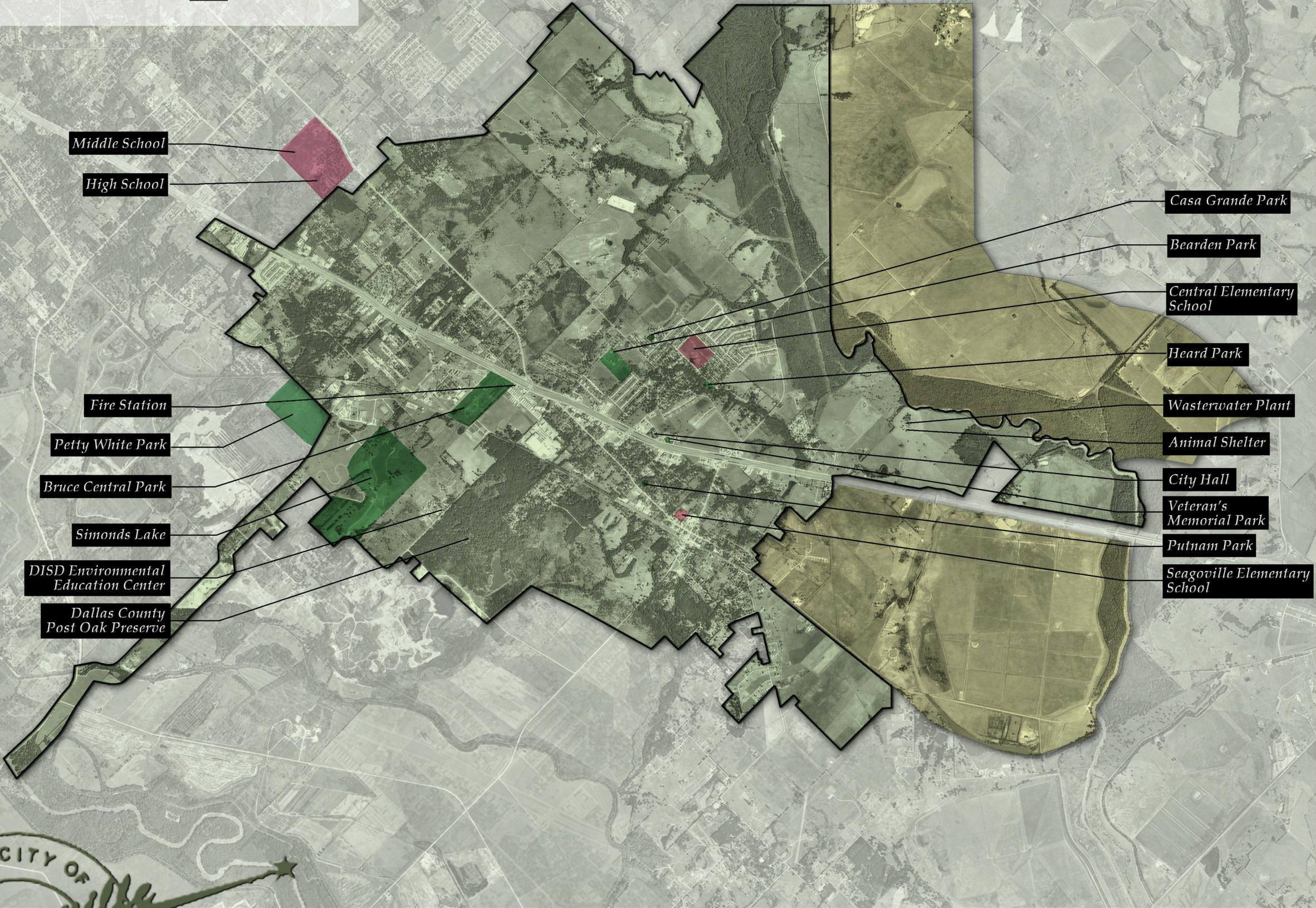
SUMMARY OF PARK INVENTORY

	Acres	Classification	Baseball Fields	BBQ Grills	Benches	Bleachers	Concession Stands	Football Fields	Pavilions	Picnic Tables	Playground	Pond	Restroom	Soccer Fields	Softball Fields	Storage Buildings	Trash Cans	Tennis Courts	Volleyball Courts	Miles of Trail
Bearden Park	17.5	N	8			8	1			3			1			1	3			
Bruce Central Park	35.5	C		8	5	14	1	1	1	10	1	1	1				7	2	1	.5
Casa Grande Park	3.1	N	1							2	1									
DISD Environmental Education Center	500.0	S								7										
Heard Park	4.1	N								2	1									.25
Petty White Park	44.0	C				16	1			2	1		1	9		1				
Putnam Park	0.2	M								1	1						1			
Simonds Lake	60.0	S		2		2			3	9		2								
Veterans Memorial Park	N/A	S/M			8															
TOTALS	664.40		9	10	13	40	3	1	4	36	5	3	3	9		2	11	2	1	.75

C = Community Park M = Mini Park N = Neighborhood Park S = Special Use Park

Legend

- City Limits
- Public Parks
- ETJ
- Public Schools



Parks, Recreation & Open Space Master Plan

Existing Parks & Facilities

DRAFT - June 2006

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POPULATION CHARACTERISTICS

The population of a community can be studied in a variety of ways for purposes of park planning. The design of services is based in part on consumption characteristics of the residents. The size and location of parks, schools and services (public and private) are based on the density and distribution of the population as recipients of these services. In order to assist in forecasting the future park and recreation needs of the City of Seagoville, this section provides information and analysis on population trends and projections, racial composition, household size, marital status, age characteristics and educational attainment. (Based on 2000 Census Data)

Ethnicity

The racial composition of Seagoville is predominately white, with 77.8% of the population comprising this category. African Americans make up more than 10% of the population; followed by other races who comprise 11.7% of the current population.

*Approximately 18.7% of total population has Hispanic or Latino origins.

Category	1990	% of Total	2000	% of Total
White	7,656	85.4	8,250	77.8%
Black	747	8.3	1,113	10.5%
American Indian	56	0.6	95	0.9%
Asian or Pacific Islander	49	0.5	46	0.4
Other Race	461	5.1	870	8.2
Two or More Races	982	10.9	235	2.2
Total	8,969		10,374	
Hispanic (included in all races)	--	--	1,991	100%

Source: U.S. Census Bureau 2000.

Households

The average household size in Seagoville is 2.82 persons. While 77.4% of housing units are owner-occupied, 22.6% are renter-occupied. Over 72.1% of households have families, while 27.9% of households do not have families. Households with individuals under 18 years of age comprise 70.2% of the total, while households with homeowners over 65 years of age make up 9.7% of the total.

School Enrollment

Of the total population, 22.3% 3 years and over are enrolled in elementary school. Also, 22.3% of persons enrolled in school are of high school age, and 13.2% are in college or graduate school.

Educational Attainment of the Population 25 Years and Older

In 2000, 36.7% of persons twenty-five years and older have at most a high school diploma in Seagoville. At the State level, this figure is 24.8%. The percentage of the population twenty-five years and older graduating with an associate, bachelor's or graduate degree in Texas and Seagoville equaled 28.4% and 10.6% respectively

Less Than 9 th Grade	8.8%
9 th to 12 th Grade, No Diploma	22.1%
High School Graduate	36.7%
Some College, No Degree	21.7%
Associate Degree	3.8%
Bachelor's Degree	4.9%
Graduate of Professional Degree	1.9%

Income in 2000

According to the 2000 Census, Texas' median household income ranked 30th among the 50 states and District of Columbia. The median household income for Seagoville was comparable to that of Texas. The median household income for Seagoville was \$40,168; Texas was \$39,927. The United States median household income was \$41,994.

Seagoville's per capita personal income was also comparable to Texas. In 1999, Seagoville's per capita personal income was \$17,398; and Texas' was \$17,261.

In 1999, the median family income in Seagoville was \$45,590. This is slightly lower than that of Texas, \$45,861.

Category	Seagoville	Texas
Median Household Income	40,168	39,927
Per Capita Personal Income	17,398	17,261
Median Family Income	45,590	45,861

Less Than \$10,000	7.0%
\$10,000 to \$14,999	4.3%
\$15,000 to \$24,999	9.8%
\$25,000 to \$34,999	14.4%
\$35,000 to \$49,999	23.0%
\$50,000 to \$74,999	22.3%
\$75,000 to 99,999	12.5%
\$100,000 to \$149,999	5.7%
\$150,000 to \$199,000	0
\$200,000 or more	1.1%

Total Population

The total population in Seagoville is divided almost equally between the two genders, with 49.3% of the population being male and 50.7% being female. The median age is 33.4 years. While 67.5% of the population is over 21 years of age, only 14.1% of the population is over 65 years of age.

Age	2000	
Under 5	751	6.9%
5 to 9 years	800	7.4%
10 to 14 years	803	7.4%
15 to 19 years	714	6.6%
20 to 24 years	763	7.0%
25 to 34 years	1,977	18.3%
35 to 44 years	1,940	17.9%
45 to 54 years	1,292	11.9%
55 to 64 years	807	7.5%
65 to 84 years	883	8.2%
85 and over	93	.9%

STANDARDS AND GUIDELINES

The adequacy of existing parks, recreation facilities and open spaces is determined by comparing the needs of the present and forecasted populations of Seagoville to specific goals and guidelines. This Parks, Recreation and Open Space Master Plan includes the guidelines established by the National Recreation and Park Association (NRPA) as included in the 1990 printing of *Recreation, Park and Open Space Standards and Guidelines* and the 1995 printing of *Park, Recreation, Open Space and Greenway Guidelines*. Over the years, the NRPA guidelines have generally been the most widely accepted and used guidelines of their type, especially by local governments. This section includes a comparison of Seagoville to NRPA guidelines based upon park acreage per population.

Criteria for Guidelines

The most common standards for park planning guidelines, as recognized by park and recreation professionals, are the published guidelines by the NRPA. As written in the introduction, the NRPA recognizes the importance of establishing and using park and recreation guidelines as:

1. A national expression of minimum acceptable facilities for the citizens of urban and rural communities.
2. A guideline to determine land requirements for various kinds of park and recreation areas and facilities.
3. A basis for relating recreation needs to spatial analysis within a community wide system of parks and open space areas.
4. One of the major structuring elements that can be used to guide and assist regional development.
5. A means to justify the need for parks and open space within the overall land use pattern of a region or community.

The purpose of the NRPA document is to present park and recreation space guidelines that are applicable for planning, acquisition, and development of parks, recreation, and open space lands, at the community level. ***These guidelines should be viewed as a guide. They address minimum, not maximum, goals to be achieved. The guidelines are to be coupled with conventional wisdom and judgment relating to the particular situation to which they are applied and specific local needs.***

Park Classification System

When evaluating existing or future parks in Seagoville, it is necessary to classify each park by type, size, service area, and acres per 1,000 population. The following seven classifications for parks will be used in this Parks, Recreation and Open Space Master Plan:

Mini-Park

The mini-park is used to address limited, isolated or unique recreational needs of concentrated populations. Typically less than 1/4 mile apart in a residential setting, the size of a mini-park ranges between 2500 square feet and one acre in size. These parks may be either active or passive, but speak to a specific recreational need rather than a particular population density.

Neighborhood Park

Neighborhood parks serve a variety of age groups within a limited area or "neighborhood". They range in size from 1-15 acres and generally serve residents within a ¼ to ½ mile radius. The neighborhood park is an area for active recreation such as field games, court games, playgrounds, picnicking, etc. Facilities are generally unlighted and there is limited parking, if any, on site. NRPA guidelines for these parks are 1.0 - 2.0 acres per 1,000 population.

Community Park

Community parks are larger than neighborhood parks and serve several neighborhoods. They range in size from 16-99 acres and serve the entire city. The community park may be a natural area or developed area for a variety of outdoor recreation such as ballfields, playgrounds, boating, fishing, swimming, camping, picnicking, and trail systems. NRPA guidelines for these parks are 5-8 acres per 1,000 population.

Regional Park

Regional parks are large park facilities that serve several communities. They range in size from 100-499 acres and serve the entire city. The regional park is a natural area or developed area for a variety of outdoor recreation such as ballfields, playgrounds, boating, fishing, swimming, camping, picnicking, and trail systems. NRPA guidelines for these parks are 5-10 acres per 1,000 population.

Special Use Areas

Special use areas and parks are for specialized or single purpose recreation activities. NRPA defines these as areas such as historical areas, nature centers, marinas, zoos, conservatories, arboretums, arenas, amphitheaters, plazas or community squares. There are no specific standards for size or acreage since each community will vary.

Greenways/Linear Parks

Greenways and linear parks can be built along creek corridors, easements, public rights-of-way, and floodplains to effectively tie all of the parks together to form a continuous park system. They allow for safe and uninterrupted pedestrian movement between parks as well as increase the value of residential properties adjacent to them. Typically, the linear park is developed for recreational uses such as walking, jogging, biking, roller-blading, hiking and horseback riding. NRPA does not have specific guidelines for linear parks other than

their size should be sufficient to protect the resource and provide maximum usage.

Natural Resource Areas

Natural resource areas are environmentally sensitive lands set aside for the preservation of significant natural resources, open space and other visually pleasing spaces. The location of these parks depends on the availability of the natural resource. For this reason, the size of the park is widely variable.

NRPA Park Acreage Guidelines

Type	Size/Acres	Service Area	Acres per 1,000 Population
Mini-Park	2,500 sf – 1 Acre	Less than ¼ mile distance in residential setting	Variable
Neighborhood Park	1 – 15 Acres	One neighborhood ¼ to ½ mile radius	1.0 – 2.0 Acres
Community Park	16 – 99 Acres	Several neighborhoods 2 mile radius	5.0 – 8.0 Acres
Regional Park	100 – 499 Acres	Several communities under 1 hour driving	5.0 – 10.0 Acres
Special Use Areas	Varies	No applicable standard	Variable
Greenways/Linear Park	Sufficient width to protect the natural resource and provide maximum use	No applicable standard	Variable
Natural Resource Areas	Resource availability and opportunity	Variable	Variable
TOTAL			11.00 – 20.00 Acres

Guidelines from Park, Recreation, Open Space and Greenway Guidelines, p. 94, 1995; and Recreation, Park and Open Space Standards and Guidelines, p. 56-57, 4th printing 1990, both

publications of the National Recreation and Park Association.

The tables on the following pages summarize the standards applied to the existing parks in Seagoville.

EXISTING PARK LAND ACREAGE IN SEAGOVILLE		
Mini-Park	Putnam Park	<u>0.2 acres</u> 0.2 acres
Neighborhood	Bearden Park Casa Grande Park Heard Park	17.5 acres 3.1 acres <u>4.1 acres</u> 24.7 acres
Community	Bruce Central Park Petty White Park	35.5 acres <u>44.0 acres</u> 79.5 acres
Special Use Parks	DISD Environmental Education Center Simonds Lake Veterans Memorial Park	500.00 60.0 acres n/a 60.0 acres
TOTAL		664.40 acres

**PARK ACREAGE GUIDELINES
APPLIED TO TOTAL SEAGOVILLE PARK LAND INVENTORY**

Park Facility	Existing Acreage	Acreage Guidelines for 2006 Population of 12,500	Acreage Guidelines for 2010 Population of 14,500	Acreage Guidelines for 2020 Population of 20,250
		Range in Acres	Range in Acres	Range in Acres
Mini Parks	.2	Variable	Variable	Variable
Neighborhood	24.7	12.5-25.0	14.8-29.6	20.25-40.5
Community Parks	79.5	62.5-100.0	74.0-118.4	101.25-162.0
Regional	0	62.5-125.0	74.0-148.0	101.25-202.5
Special Use Parks	560.0	Variable	Variable	Variable
Linear Parks	0	Variable	Variable	Variable
TOTALS	664.40			

**PARK ACREAGE GUIDELINES
COMPARED TO 2006 POPULATION IN SEAGOVILLE**

	Existing Acreage	Acreage Guidelines for 2006 Population Of 12,500	Difference Between Acreage Guidelines and Existing Seagoville Inventory
		Range in Acres	Range in Acres
Mini Parks	.2	Variable	NA
Neighborhood Parks	24.7	12.5-25.0	-.3
Community Parks	79.5	62.5-100.0	-20.5
Regional	0	62.5-125.0	-125.0
Special Use Parks	560.00	Variable	NA
Linear Parks	0	Variable	NA
TOTALS	664.40		

Comparison of Existing Facility Development to Local Standards

Another way to analyze Seagoville's park system as compared to standards is by facility development based upon population numbers. Facilities comparison allows the City to see where more recreation facilities are needed in the community.

The following table provides a detailed facility review based upon the 2006 population and the projected 2010 and 2020 year population in Seagoville as compared to local standards.

Local Facility Development Standards Applied to the City of Seagoville

Activity / Facility	Recommended Facilities Per Population	Existing Facilities in Seagoville	Recommended Facilities for 2006 Population of 12,500	Recommended Facilities for 2010 Projected Population of 14,800	Recommended Facilities for 2020 Projected Population of 20,250
Baseball (youth)	1 per 7,000 ^B	11	1.78	2.11	2.89
Basketball Courts (outdoor)	1 per 4,000 ^B	0	3.12	3.70	5.06
Football Fields	1 per 20,000 ^B	1	.62	.74	1.01
Golf Course	1 per 50,000 ^B	0	.25	.29	.40
Pavilion/Picnic Shelter	1 per 4,000 ^B	4	3.12	3.70	5.06
Picnic Tables	1 table per 300 ^C	36	41.66	49.33	67.50
Playgrounds	1 area per 3,000 ^B	5	4.16	4.93	6.75
Recreation Center	1 sq. ft. per person ^B	0	12,500 SF	14,800 SF	20,250 SF
Soccer Fields (league)	1 per 5,000 ^B	9	2.50	2.96	4.05
Softball Fields (youth)	1 per 5,000 ^B	11	2.50	2.96	4.05
Swimming Pool (community)	1 per 20,000 ^C	0	.62	.74	1.01
Tennis Courts	1 court per 4,000 ^B	2	3.12	3.70	5.06
Trails (Hard)	1 mile 4,000 ^C	.75	3.12	3.70	5.06
Volleyball Areas	1 per 7,000 ^C	1	1.78	2.11	2.89

- A. Guidelines from Kansas City Metropolitan Region Public Parks Standards in Recreation Park and Open Space Standards and Guidelines, p. 67, 4th printing 1990, a publication of the National Recreation and Park Association.
- B. Guidelines from appendix A in Recreation, Park and Open Space Standards and Guidelines, p. 60-61, 4th printing 1990, a publication of the National Recreation and Park Association.
- C. Guidelines from Dallas Recreation Component Standards in Recreation, Park and Open Space Standards and Guidelines, p.76, 4th printing 1990, a publication of the National Recreation and Park Association.

NEEDS ASSESSMENT

Introduction and Methodology

National Service Research (NSR) completed a comprehensive research study for the City of Seagoville Texas as part of the Master Plan. An important aspect of the Master Plan was to conduct a demand and needs assessment which involved citizen input. The purpose of the needs assessment study was to provide a foundation for the Master Plan that will provide guidance based upon citizen needs and priorities. NSR worked closely with Carter & Burgess, Inc. and the City of Seagoville staff throughout the research process.

In order to complete this study effort, NSR conducted a discussion session on June 13, 2005, with randomly selected citizens and committee members. Based upon the findings of the meeting, NSR designed a mail-out survey. The survey was mailed to 3,000 randomly selected residents on August 25th, 2005 by the City of Seagoville. As of September 25, 2005, a total of 190 surveys were returned and computer processed, an 6% response rate. The margin of error of this sample size at a 95% confidence level is plus or minus 7.1%.

The following pages present the citizen survey results.

Frequency of Visiting Parks in Seagoville

Park Visit Frequency	% of total respondents
At least weekly	28.4%
At least once per month	15.3%
A few times during the year	32.1%
Never	10.5%

Almost half of Seagoville residents, who participated in the survey, use parks at least monthly or more.

61% of households with children under the age of 18 use parks at least monthly or more.

Rating of Parks and Playgrounds in Seagoville

RATING	% of total respondents
High Quality	7.4%
Good	22.6%
Needs some improvement	37.9%
Low Quality	23.7%
No Opinion	8.4%

A majority of survey respondents felt the parks and playgrounds in Seagoville need some or much improvement.

Single Most Important Issue or Need Concerning Seagoville Parks and Recreation Opportunities (Most Frequently Mentioned Responses)

- *Need a Recreation Center
- *Need a swimming pool
- *Teen/youth programs
- *Senior Program
- *Improve maintenance in the parks
- *Expand bike trails
- *Improve safety of parks
- *Need concessions and restrooms
- *Upgrade athletic fields
- *Better information about parks

Recreation Facility Needs

Important elements in planning for the future of Seagoville are the recreation facility needs. The tables below present the facilities that citizens felt are needed in order of importance. The mean score is calculated as: 4=definitely needed and 1=not needed. Those who had no opinion or were not familiar with the need for a particular facility were excluded from the mean score calculation. The first column presents the facility and the second column presents the percentage of respondents who scored the facility as “definitely needed” or a “4”.

Recreation Facility	% Responding Definitely Needed	Mean Score
1. New Multi-generation recreation center	58.4%	3.44
2. Playground equipment	52.1%	3.31
3. Picnic Areas/pavilion	43.7%	3.20
4. New neighborhood parks	36.8%	3.05
5. More trails throughout city	30.5%	2.81
6. Baseball/soccer complex	24.7%	2.67
7. Open space/preservation acquisition	24.7%	2.66
8. Basketball courts (outdoor)	23.2%	2.66
9. Skate Park	22.6%	2.54
10. Dog Park	19.5%	2.50
11. Enhance/add football fields	18.4%	2.46
12. Tennis courts	14.7%	2.41
13. Golf course	16.3%	2.15

Funding Option Support

In order to develop and maintain the park and recreation improvements, respondents identified how strongly they would support various funding options. The table below presents the funding options to develop and maintain park and recreation improvements. The mean score is calculated as: 4=strong support and 1=low support. Those who had no opinion were excluded from the mean score calculation. The first column presents the funding option and the second column

presents the percentage of respondents who scored the funding option a “4” or strong support.

Funding Option	% Responding Strong Support	Mean Score
1. State and Federal Grants	67.9%	3.60
2. Private donations	52.6%	3.28
3. Voter approved bond programs	36.0%	3.01
4. Increased impact fees for developers	32.6%	2.92
5. An increase in user fees	32.6%	2.88

Respondents strongly support state and federal grants as well as private donations from other entities to develop and maintain the park system in Seagoville. Increased impact fees for developers and voter approved bond programs also received strong support.

Budget Priorities for Seagoville Parks and Recreation Department

Citizens were asked to prioritize the categories listed below for the budget for the City’s parks and recreation department.

The table below presents the budget priorities the citizens feel should be administered by the City’s park and recreation department.

Budget Priority	% Responding Very important
1. Enhance park maintenance	33.2%
2. Develop new parks/facilities	33.2%
3. More recreation programs	26.8%
4. Improved beautification in parks	24.2%
5. More hike/walk trails	23.7%
6. New special events	21.1%
7. Improved athletic fields	19.5%
8. More open space	7.9%

Respondent Demographics

The typical respondent has lived in Seagoville 18 years, is 49 years of age with an average household size of 3.0 persons. 41% of households have children 18 years of age or younger residing within their household.

How long have you lived in Seagoville?	% of respondents
Less than 5 years	25.3%
6 to 10 years	10.5%
11 to 20 years	13.7%
Over 20 years	50.0%

RECOMMENDATIONS/ PRIORITIES FOR MASTER PLAN

The recommendations and priorities in this section are a result of incorporating the inventory, standards analysis, and needs assessment into an action plan to direct the growth, development, and maintenance of the parks system over for the next five to ten years. The recommendations are based upon an existing population of 12,500 in 2006 and a projected population of 14,500 in 2010.

Priority Summary

At the completion of the citizen survey during the needs assessment phase, a method of ranking priorities was implemented. This method included an extensive review of all standards, citizen input, and staff recommendations. The following factors were considered in order of importance with weighted values assigned to each:

1. Citizen Input/Survey Results (50%) – The specific needs and requests by the community.
2. City Staff (40%) – Specific needs as identified by City staff representatives.
3. Consultant (10%) – Specific needs as identified by the Carter & Burgess team.

The results of the priority ranking were tabulated into three categories: High Priority, Moderate Priority, and Low Priority. The table on the following page provides a summary of the facility priorities for the City of Seagoville.

SUMMARY OF FACILITY PRIORITY ITEMS

Seagoville Parks, Recreation and Open Space Master Plan

Facility		High	Moderate	Low
1.	Multi-generation Center	•		
2.	Picnic Areas/Pavilions	•		
3.	Playgrounds	•		
4.	Neighborhood Parks	•		
5.	Baseball/soccer Complex	•		
6.	Trails		•	
7.	Open Spaces		•	
8.	Basketball Courts		•	
9.	Football Fields		•	
10.	Golf Course			•
11.	Skate Park			•
12.	Tennis Courts			•
13.	Dog Park			•

RECOMMENDATIONS FOR FACILITY IMPROVEMENTS

1. Provide a new Multi-Generation Use Center centrally located for the citizens of Seagoville. Potential amenities could include a gymnasium, dressing rooms/showers, multi-purpose meeting/game/craft rooms, weight/aerobic rooms, kitchen area, party rooms/rentals, supply room/storage and staff offices. The center could also incorporate a teen/youth center.

2. Provide Picnic Areas/Pavilions in existing and new neighborhood parks and community parks. Areas should provide for handicap access and protection from hot or rainy weather conditions. Pavilions can become a gathering place for large groups and create a sense of identity for the park.

3. Provide Playgrounds for Children by upgrading existing facilities and providing new playgrounds and equipment in areas not currently served in the community. Provide equipment and surfacing that meets current U.S. Consumer Product Safety Commission Standards and Guidelines, National Playground Safety Institute Guidelines, and Americans with Disabilities Act accessibility standards. Recreation opportunities for various age groups and child development skills should be provided.

4. Provide New Neighborhood Parks within the growing residential areas throughout the City. Work closely with developers to ensure program for park activities will serve the new residential community.

5. Provide Baseball/Soccer Complex within existing community parks where feasible. Include as a program item in future community park development. Pursue joint-use access/development agreements with new school district facilities.

6. Develop a Trail System throughout the community. Provide safe, off street pedestrian and bicycle linkages to existing and new parks, schools and libraries, as well as various economic, municipal and recreational destinations. Place high priority on the preservation and conservation of existing drainage corridors. Development of trail systems in natural areas can become important connectors from residential neighborhoods to schools, parks and shopping centers, as well as other destinations.

7. Provide Open Spaces for enjoyment by park users. Preserve existing open space/natural areas during the planning and development of existing park land, and provide as a program element as new neighborhood and community park development occurs. Open spaces can be used for picnicking, large group gatherings and field games or for passive, non-structured recreation activities. Development of nature trails and fishing piers in natural areas will provide a unique recreation opportunity for citizens. Preservation of natural areas helps maintain riparian habitats, reduces the danger of flooding and protects the natural environment.

8. Provide Basketball Courts in new neighborhood and community parks. Upgrade existing facilities where feasible. Pursue partnership agreements with Dallas Independent School District.

9. Provide Football Fields in future community parks or athletic complex development. Pursue joint-use access with school district facilities.

10. Consider future Golf Course in association with a new residential development, or along a major drainage corridor.

11. Possible Skate Park as a future program item in a community park for youth programming and special events.

12. Possible Tennis Courts as a future program item in a community park.

13. Consider a Dog Park as a program item within a future community park development.

IMPLEMENTATION

This portion of the Parks, Recreation and Open Space Master Plan Update identifies ways and methods of implementing the Action Plan recommendations. There are three avenues of implementation that are important to this Parks, Recreation and Open Space Master Plan: Policies and Ordinances, Funding Sources, and a Ten Year Action Plan. As the implementation of the Parks, Recreation and Open Space Master Plan proceeds, yearly updates and adjustments should be made by the City to confirm the overall priorities and development activity of the Seagoville parks system.

Policies and Ordinances

Policies

Policies are tools which aid the citizens, staff, and public officials to communicate and coordinate on all matters which affect the Seagoville parks system. The elected officials and boards, the City staff, the associated school districts, adjacent municipalities, and the citizens of Seagoville must all communicate and work toward common goals. This will ensure the successful development of the park system for many generations to come.

1. Elected Boards and Commissions

Continue efforts for the review and comment procedure to coordinate communications between the Park & Recreation Board, City Staff, the Planning and Zoning Commission, and the City Council.

2. City Staff

With the fast growth occurring, various City of Seagoville departments should communicate in the same manner previously described. Input from all of the departments will provide the best possible solution and create a “team” approach to getting

the best parks, recreation, and open space system for Seagoville.

3. Adjacent Municipalities

The City of Seagoville should continue communications with the adjacent municipalities and agencies. Trail connections along drainage ways, open space connections, and joint use agreements can benefit all citizens in the region.

4. School Districts

As new facilities are developed joint use agreements between the City of Seagoville and the DISD is an excellent start to jointly utilize facilities. The City and School District serve many of the same citizens and perform some of the same tasks. A joint program of cooperation between the City and the School District saves taxpayers money and maximizes local resources.

The City and DISD should formalize an agreement to include use of school district athletic fields and practice fields. The agreement should detail maintenance, construction and liability issues for the proposed construction of amenities at school sites by the City and further use of existing indoor and outdoor school district owned facilities.

5. Citizens

The citizens of Seagoville have participated and should continue to be involved in this Master Plan. A key source of citizen involvement is through the various sports associations. These types of associations can support the implementation of this plan by volunteering for maintenance and recreation programs in their local parks. They can also provide unified support for fund raising activities, bond issues, and park

issues that come before the City Council.

Ordinances

Ordinances provide the legal framework for implementation of the Parks, Recreation and Open Space Master Plan. The following ordinances will assist the City of Seagoville in meeting the goals and objectives for the Parks, Recreation and Open Space Master Plan:

1. City/School/Others Cooperative Program

A joint use agreement and programs for the cooperative sharing of facilities and maintenance saves the taxpayers of Seagoville money for years to come and allow for more and better quality facilities.

A comprehensive agreement would provide guidance for determining the need for development of land, facilities, maintenance and programs.

2. Landscape Ordinance

The City of Seagoville currently has a landscape ordinance which helps promote beautification and enhancement of the ecological and aesthetic attributes of the City.

3. Park Land Dedication Ordinance

It is recommended that Seagoville adopt a Park Land Dedication Ordinance that will assist in the acquisition of neighborhood park land by requiring land dedication or payment of cash in lieu of by developers as a condition of subdivision plat approval. Neighborhood parks provide a variety of outdoor recreational opportunities, and a significant portion of the cost can be shared with the ultimate residential property owners who will be the primary beneficiaries of such facilities.

Funding Sources

There are several sources for funding the Parks, Recreation and Open Space Master Plan. The following sources of funding are available and

may be utilized by the City depending on specific projects undertaken:

1. Corporate Sponsorships

This revenue-funding source allows corporations to invest in the development or enhancement of new or existing facilities in park systems. Sponsorships are also highly used for programs and events.

2. Partnerships

Partnerships are joint development funding sources or operational funding sources between two separate agencies, such as two government entities, a non-profit and a City department, or a private business and a City agency. Two partners jointly develop revenue producing park and recreation facilities and share risk, operational costs, responsibilities and asset management, based on the strengths and weaknesses of each partner.

3. Foundations/Gifts

These dollars are raised from tax-exempt, non-profit organizations established with private donations in promotion of specific causes, activities, or issues. They offer a variety of means to fund capital projects, including capital campaigns, gifts catalogs, fundraisers, endowments, sales of items, etc.

4. Land and Water Conservation Fund

These funds are awarded for acquisition and development of parks, recreation and supporting facilities through the National Park Service and State Park System.

5. General Obligation Bonds

Bonded indebtedness issued with the approval of the electorate for capital improvements and general public improvements.

6. Hotel, Motel and Restaurant Tax

Tax based on gross receipts from charges and meal services, which may be used to build and operate sports fields, regional parks, golf courses, tennis courts, and other special park and recreation facilities.

7. Grants-In-Aid

These grant programs provide funding from sources other than municipal sources. The following list identifies potential grant programs:

- a. Texas Recreation and Parks Account (TRPA) Program - Texas Local Parks, Recreation and Open Space Fund, administered by the Texas Parks and Wildlife Department (TPWD). Funds are available on a fifty percent (50%) cost share basis.
- b. The Landscaping Cost Sharing Program, administered by the Texas Department of Transportation (TxDOT). Fifty percent (50%) cost sharing support is available for both highway and pedestrian landscape projects on routes within the designated permanent state highway system.
- c. Partnership Enhancement Monetary Grant Program, administered by the National Tree Trust. Matching grants are available on a 50/50 cost share basis. Funds are available for projects which promote public awareness in support of tree planting, maintenance, management, protection and cultivation of trees in rural, community and urban settings. These are small grants ranging from \$500 to \$20,000.
- d. Urban and Community Forest Challenge Grant, administered by the Texas Department of Forestry. Matching grants are available on a 50/50 cost share basis for a variety of projects including program development,

beautification, staffing and training workshops. These are small grants of \$5,000 to \$15,000. In-kind services and/or private money can provide the matching funds.

e. CDBG Funding:

Funding received in accordance with the Community Development Block Grant (CDBG) Programs national objectives as established by the U.S Department of Housing and Urban Development. Funding may be applied to such programs as Infrastructure Improvements, Public Facility and Park Improvements, Human Service Enhancements, Lead-Based Paint Education and Reduction, Housing Education Assistance, and Economic Development and Anti-poverty strategies.

8. Special Improvement District/Benefit District

Taxing districts established to provide funds for certain types of improvements that benefit a specific group of affected properties. Improvements may include landscaping, the erection of fountains, and acquisition of art, and supplemental services for improvement and promotion, including recreation and cultural enhancements.

9. Interlocal Agreements

Contractual relationships entered into between two or more local units of government and/or between a local unit of government and a non-profit organization for the joint usage/development of sports fields, regional parks, or other facilities.

10. Revenue Bonds

Bonds used for capital projects that will generate revenue for debt service where fees can be set aside to support repayment of the bond.

11. Private Concessionaires

Contract with a private business to provide and operate desirable recreational activities financed, constructed and operated by the

private sector, with additional compensation

paid to the City.

12. Land Trust

Many counties have developed land trusts to help secure and fund the cost for acquiring land that needs to be preserved and protected for greenway purposes. This could be a good source to look to for acquisition of future lands.

13. Greenway Utility

Greenway utilities are used to finance acquisition of greenways and development of the greenways by selling the development rights underground for the fiber optic types of businesses.

14. Naming Rights

Many cities and counties have turned to selling the naming rights for new buildings or renovation of existing buildings and parks for the development cost associated with the improvement.

15. Private Developers

These developers lease space from City-owned land through a subordinate lease that pays out a set dollar amount plus a percentage of gross dollars for recreation enhancements. These could include a golf course, marina, restaurants, driving ranges, sports complexes, equestrian facilities, recreation centers and ice arenas.

16. Capital Improvement Fees

These fees are on top of the set user rate for accessing facilities such as golf courses, recreation centers and pool facilities to support capital improvements that benefit the user of the facility.

17. Concession Management

Concession management is from retail

sales or rentals of soft goods, hard goods, or consumable items. The city either contracts for the service or receives a set amount of the gross percentage or the full revenue dollars that incorporates a profit after expenses.

18. Friends Associations

These groups are formed to raise money typically for a single focus purpose that could include a park facility or program that will better the community as a whole and their special interest.

19. Advertising Sales

This revenue source is for the sale of tasteful and appropriate advertising on park and recreation related items such as in the city's program guide, on scoreboards, dasher boards and other visible products or services that are consumable or permanent that exposes the product or service to many people.

20. Easements

This revenue source is available when the city allows utility companies, businesses or individuals to develop some type of an improvement above ground or below ground on their property for a set period of time and a set dollar amount to be received by the city on an annual basis.

21. Irrevocable Remainder Trusts

These trusts are set up with individuals who typically have more than a million dollars in wealth. They will leave a portion of their wealth to the city in a trust fund that allows the fund to grow over a period of time and then is available for the city to use a portion of the interest to support specific park and recreation facilities or programs that are designated by the trustee.

22. Permits (Special Use Permits)

These special permits allow individuals to use specific park property for financial gain. The city either receives a set amount of money or a percentage of the gross service that is being provided.

23. Reservations

This revenue source comes from the right to reserve specific public property for a set amount of time. The reservation rates are usually set and apply to group picnic shelters, meeting rooms for weddings, reunions and outings or other types of facilities for special activities.

24. Catering Permits and Services

This is a license to allow caterers to work in the park system on a permit basis with a set fee or a percentage of food sales returning to the city. Also many cities have their own catering service and receive a percentage of dollars off the sale of their food.

25. Volunteerism

The revenue source is an indirect revenue source in that persons donate time to assist the department in providing a product or service on an hourly basis. This reduces the city's cost in providing the service plus it builds advocacy into the system.

26. Equipment Rental

The revenue source is available on the rental of equipment such as tables, chairs, tents, stages, bicycles, roller blades, boogie boards, etc. that are used for recreation purposes.

27. Ticket Sales/Admissions

This revenue source is on accessing facilities for self-directed activities such as pools, ice skating rinks, ballparks and entertainment

facilities. These user fees help offset operational costs.

28. Special Fundraisers

Many park and recreation agencies have special fundraisers on an annual basis to help cover specific programs and capital projects.

29. Public Improvement District (PID)

New developments can establish a Public Improvement District (PID) when authorized by the City Council and legally set up according to state law. This taxing district provides funds especially for the operation and maintenance of public amenities such as parks and major boulevards.

30. Pouring Rights

Private soft drink companies that execute agreements with the City for exclusive pouring rights within park facilities. A portion of the gross sales goes back to the City.

31. Private Donations

Private Donations may also be received in the form of funds, land, facilities, recreation equipment, art or in-kind services. Donations from local and regional businesses as sponsors for events or facilities should be pursued.

TEN YEAR ACTION PLAN SEAGOVILLE PARKS, RECREATION & OPEN SPACE MASTER PLAN SEAGOVILLE, TEXAS					
Rank	Action Plan	Location	Budget Estimate	Funding Sources	Year To Be Completed
HIGH PRIORITY ITEMS					
1	Multi-generation Center	<ul style="list-style-type: none"> • Central City location or future community park 	\$5-\$10 million range	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 14, 16, 17, 19, 21, 22, 23, 24, 26, 27, 28, 30, 31	Years 2-3
2.	Picnic Areas/Pavilions	<ul style="list-style-type: none"> • Bearden Park • Bruce Central Park • Casa Grande Park • Heard Park • Petty White Park • Putnam Park • Future Neighborhood Parks • Future Community Parks 	Small: \$40,000-\$100,000 Large: \$150,000-\$250,000	1, 2, 3, 4, 5, 7, 8, 11, 14, 15, 18, 22, 25, 28, 29, 31	Years 1-10
3.	Playground	<ul style="list-style-type: none"> • Bearden Park (expand) • Bruce Central Park • Petty White Park • Putnam Park (upgrade) • Future Neighborhood Parks • Future Community Parks 	Upgrades: \$25,000 - \$60,000 New: \$50,000 - \$100,000	1, 2, 3, 4, 5, 7, 8, 11, 14, 15, 18, 22, 23, 25, 28, 29, 31	Years 1-10
4.	Neighborhood Parks	<ul style="list-style-type: none"> • Within New Residential Development Areas 	\$250,000-\$500,000 range	1, 2, 3, 4, 5, 7, 8, 11, 14, 15, 18, 22, 23, 25, 28, 29, 31	Years 1-10
5.	Baseball/Soccer Complex	<ul style="list-style-type: none"> • Bruce Central Park (upgrade) • Petty White Park (upgrade) • Future Community Parks 	\$2-\$4 million range	1, 2, 3, 4, 5, 6, 7, 8, 11, 14, 15, 16, 17, 18, 19, 22, 23, 24, 25, 27, 28, 30, 31	Years 3-4

TEN YEAR ACTION PLAN SEAGOVILLE PARKS, RECREATION & OPEN SPACE MASTER PLAN SEAGOVILLE, TEXAS					
Rank	Action Plan	Location	Budget Estimate	Funding Sources	Year To Be Completed
MODERATE PRIORITY ITEMS					
6.	Trails	<ul style="list-style-type: none"> • Bearden Park • Bruce Central Park • Casa Grande Park • Heard Park • Petty White Park • Putnam Park • Future Neighborhood Parks • Future Community Parks 	8' concrete trail: \$40-\$50 LF 10' concrete trail: \$50-\$60 LF	1, 2, 3, 4, 5, 7, 8, 9, 13, 15,18, 20, 25, 28, 29	Years 1-10
7.	Open Spaces	<ul style="list-style-type: none"> • Future Community Parks • Future Greenbelts 	Varies - depending on infrastructure, floodplain, vegetation, etc.	1, 2, 3, 4, 5, 6, 7, 8, 9, 12, 13, 14, 15, 18, 20, 21, 22, 25, 28, 29, 31	Years 3-10
8.	Basketball Courts (outdoor)	<ul style="list-style-type: none"> • Bruce Central Park • Casa Grande Park • Heard Park • Petty White Park • Future Neighborhood Parks • Future Community Parks 	Half Court: \$30,000 Full Court (unlighted): \$50, 000 – \$60,000 Full Court (lighted): \$70,000 - \$80,000	1, 2, 3, 4, 5, 7, 8, 14, 15, 18, 22, 23, 25, 28, 29, 31,	Years 2-5
9.	Football Fields	<ul style="list-style-type: none"> • Bruce Central Park (upgrade) • Future Community Parks 	\$200,000 - \$400,000 per lighted field	1, 2, 3, 4, 5, 6, 7, 8, 11, 14, 15, 16, 17, 18, 19, 22, 23, 24, 25, 27, 28, 30, 31	Years 3-5

TEN YEAR ACTION PLAN SEAGOVILLE PARKS, RECREATION & OPEN SPACE MASTER PLAN SEAGOVILLE, TEXAS					
Rank	Action Plan	Location	Budget Estimate	Funding Sources	Year To Be Completed
LOW PRIORITY ITEMS					
10.	Golf Course	<ul style="list-style-type: none"> Possible future site acquisition adjacent to new residential development or major drainage corridor 	\$10-\$15 million range	1, 2, 3, 5, 6, 8, 9, 10, 11, 13, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 28, 30, 31	Years 8-10
11.	Skate Park	<ul style="list-style-type: none"> Possible program item in Future Community Park 	\$200,000-\$300,000 range	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 14, 15, 16, 17, 18, 19, 22, 23, 24, 25, 26, 27, 28, 30, 31	Years 5-10
12.	Tennis Courts	<ul style="list-style-type: none"> Possible program item in Future Community Park 	\$40,000-\$50,000 (unlighted court) \$50,000-\$70,000 (lighted court)	1, 2, 3, 4, 5, 7, 8, 11, 14, 15, 16, 18, 22, 23, 25, 28, 29, 31,	Years 5-10
13.	Dog Park	<ul style="list-style-type: none"> Possible program item in Future Community Park 	\$100,000-\$150,000 range	1, 2, 3, 5, 7, 8, 9, 14, 15, 16, 18, 19, 22, 23, 25, 27, 28, 31	Years 5-10

Plan Update and Refinement

The preparation of this Parks, Recreation and Open Space Master Plan marks the beginning of a new direction for the Seagoville parks system. The process of preparing the Parks, Recreation and Open Space Master Plan has successfully involved the needs and specific goals of the community as identified by the Park Board, City Staff, City Council and citizens of Seagoville. The process of implementing the plan must move forward into action.

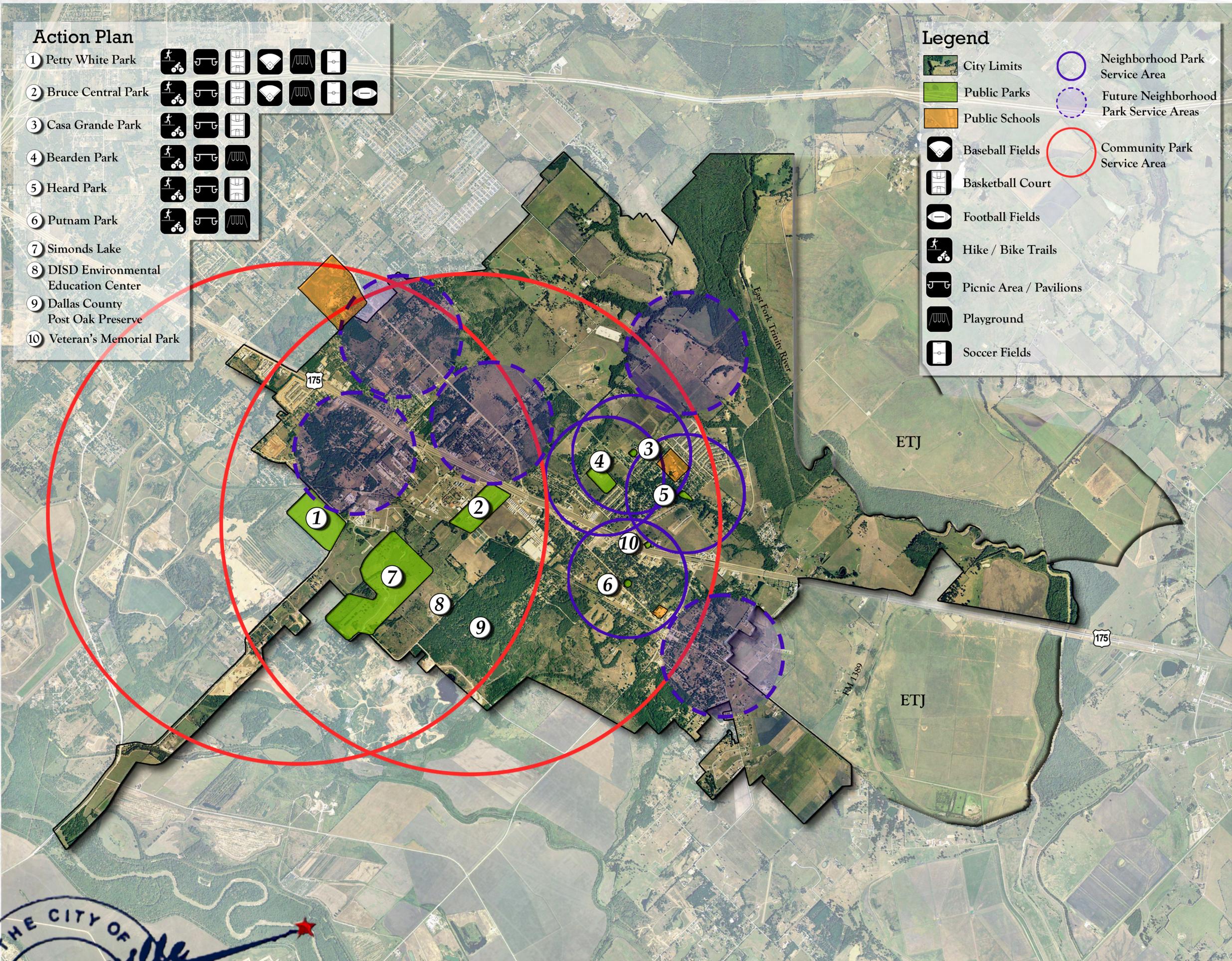
The Parks, Recreation and Open Space Master Plan provides the guiding direction for Seagoville's park system for the next five to ten years. It is a dynamic process, and therefore, will need to be carefully monitored as Seagoville continues to grow. The plan is not static, therefore, it must be applied to the growing needs and demands for park facilities throughout the City. The City staff should make annual reviews of the recommended Ten-Year Action Plan and update current priorities, budgets, and time schedules. This will ensure that the Parks, Recreation and Open Space Master Plan truly meets the needs of those who live and raise their families in the community. As this happens, the City will continue to provide its citizens quality park facilities and services for all age groups.

Action Plan

- ① Petty White Park
- ② Bruce Central Park
- ③ Casa Grande Park
- ④ Bearden Park
- ⑤ Heard Park
- ⑥ Putnam Park
- ⑦ Simonds Lake
- ⑧ DISD Environmental Education Center
- ⑨ Dallas County Post Oak Preserve
- ⑩ Veteran's Memorial Park

Legend

- City Limits
- Public Parks
- Public Schools
- Baseball Fields
- Basketball Court
- Football Fields
- Hike / Bike Trails
- Picnic Area / Pavilions
- Playground
- Soccer Fields
- Neighborhood Park Service Area
- Future Neighborhood Park Service Areas
- Community Park Service Area



Parks, Recreation & Open Space Master Plan

Ten Year Action Plan

DRAFT - AUGUST 2006

Carter=Burgess

APPENDIX

- Citizen Survey

Dear Resident,

The City of Seagoville is preparing a Citywide Parks, Recreation and Open Space Master Plan, which will be used by the City to guide park development for the next 5 to 10 years. As a resident of Seagoville, you have been selected to receive this survey. Your opinion will provide the City with specific priorities based upon the needs of citizens. Please take a few minutes to complete this survey. Your specific answers will be completely confidential (your name and address will not be associated with your answers), but your views, in combination with the views of others, are extremely important.

FACTS ABOUT THE SEAGOVILLE PARKS AND RECREATION FACILITIES:

- The City of Seagoville owns 105 acres of park land
- Seagoville has 7 parks containing:
 - Youth/adult baseball fields
 - Football field
 - Volleyball Court
 - Tennis courts
 - Soccer fields
 - Playgrounds
 - Parks with picnic pavilions/shelters
 - Open space/natural areas within parks
 - Hike/bike/walk/jog/run trails
- A variety of recreation programs are offered in Seagoville; football, cheer, soccer baseball/softball, and a sponsored run by the sports association.

Once again, we appreciate you taking a few moments to complete the attached survey and return within seven days. Your opinion is important to the future of the City of Seagoville.

Sincerely,

City of Seagoville
-phone
-fax

Please return your survey within the next seven days! Refold and tape the survey so that the return address to National Survey Research and postage paid information is shown.

City of Seagoville Parks and Recreation Master Plan Citizen Survey-7/11/05

DEFINITION - A park is a parcel of land for public use and may include trails, playgrounds, picnic tables, etc. A recreation facility is a facility to be used for recreation such as a recreation center, teen center, senior center, a skate park, swimming pool, etc.

General Parks and Recreation Facilities

1. How often do you visit parks and recreation facilities in the City of Seagoville?

- (5)
- Weekly At least quarterly Never - WHY?
(V5-75)
 At least monthly A few times per year

2. Overall, how would you rate the quality of the parks, recreation facilities and programs and activities provided by the City of Seagoville that are listed below? (High Quality indicates no improvements are necessary and Low Quality indicates much improvement is necessary) (Please circle one number for each facility)

(6-16)

		<u>High Quality</u>		<u>Low Quality</u>	<u>No opinion/ Not Familiar</u>
Parks and playgrounds	5	4	3	2	1
Recreation facilities	5	4	3	2	1
Programs and Activities	5	4	3	2	1
Athletic fields	5	4	3	2	1
Hike/bike/walk trails	5	4	3	2	1
Open space/areas within parks	5	4	3	2	1

3. Overall, how would you rate the maintenance of the City of Seagoville parks you have visited?

- (17)
- Excellent Needs some improvement Don't know
 Good Needs much improvement

4. Who in your household has participated in a City of Seagoville recreation program within the past year? (Check all that apply)

- Youth under age 19 Seniors age 65+
 Adult (s) age 19 to 64 No one in household has participated in a City recreation program
(18-20)

5. In which of the following programs, if offered by the City of Seagoville, would you or other household members participate? (Check those programs of interest)

(21-44) (V76-150)

- | | | |
|-------------------------------------------------|-------------------------------------------------------|------------------------------------------------------------|
| 01 <input type="checkbox"/> Special events | 05 <input type="checkbox"/> Senior citizen programs | 09 <input type="checkbox"/> Youth and preschool activities |
| 13 <input type="checkbox"/> Dance lessons | 02 <input type="checkbox"/> Swimming programs | 06 <input type="checkbox"/> Outdoor concerts |
| 14 <input type="checkbox"/> Other _____ | 03 <input type="checkbox"/> Fitness classes | 07 <input type="checkbox"/> Tennis lessons |
| 15 <input type="checkbox"/> None/Not interested | 04 <input type="checkbox"/> Nature programs | 11 <input type="checkbox"/> Mountain biking |
| 12 <input type="checkbox"/> History programs | 08 <input type="checkbox"/> Community garden programs | |

6. What is the single most important issue or need concerning Seagoville parks, recreation programs and facilities? (V7151-300)

Needs and Priorities of the Seagoville Park and Recreation System

7. We would like your input on several recreation improvement projects that could be made in the future if funding were available. Please rate the importance of each facility? (45-77)

(Please circle one number for each facility)

	<u>Very Important</u>			<u>Not Important</u>	<u>No opinion/ Not Familiar</u>
More trails and bike paths linked throughout the city (where feasible)	5	4	3	2	1
New multi-generation recreation center (for youth, adults and seniors)	5	4	3	2	1
Open space acquisitions and preservation	5	4	3	2	1
Baseball/soccer complex	5	4	3	2	1
Enhance and add additional football fields	5	4	3	2	1
Golf course	5	4	3	2	1

8. Recreation Improvement Projects (continued)

(Please circle one number for each facility)

	<u>Very Important</u>			<u>Not Important</u>	<u>No opinion/ Not Familiar</u>
Skate park	5	4	3	2	1
Picnic areas/picnic pavilions	5	4	3	2	1
Playground equipment	5	4	3	2	1
Tennis courts	5	4	3	2	1
Basketball courts (outdoor)	5	4	3	2	1
Dog park	5	4	3	2	1
New neighborhood parks (typically 1 to 5 acres in size)	5	4	3	2	1

Multi-Generational Recreation Center Facility Needs

9. The following is a list of indoor features that could be included in a Multi-Generational Recreation Center (a facility that would be used by youth, adults and seniors). Please rate the importance of each facility below that you feel should be included.

(78-91)

(Please circle one number for each facility)

	<u>Very Important</u>			<u>Not Important</u>	<u>No opinion/ Not Familiar</u>
Arts and crafts room	5	4	3	2	1
Senior activities area	5	4	3	2	1
Teen activities area	5	4	3	2	1
Child care area for center users	5	4	3	2	1
Cooking/kitchen facility	5	4	3	2	1
Multipurpose rooms (recreation programs, meetings, parties, etc)	5	4	3	2	1

Exercise/aerobic/karate/dance room	5.....	4.....	3.....	2.....	1
Fitness/weight/cardio room with treadmill, bike and step machines	5.....	4.....	3.....	2.....	1
Game/media rooms (video games, movies, pool, table tennis, etc.)	5.....	4.....	3.....	2.....	1
Gymnasium (indoor basketball, volleyball, etc.)	5.....	4.....	3.....	2.....	1
Indoor pool with lap lanes for competition/fitness swimming	5.....	4.....	3.....	2.....	1
Indoor aquatic center with pool, water slide, lazy river, etc.	5.....	4.....	3.....	2.....	1
Indoor track.....	5.....	4.....	3.....	2.....	1

Funding for Parks and Recreation Improvements

10. In order to develop and maintain the park and recreation improvements you have suggested herein, how strongly would you support EACH of the funding options listed below. (Please circle one number for each option) (92-98)

	<u>Strong Support</u>			<u>Low Support</u>	<u>No opinion/ Not Familiar</u>
An increase in user fees (<i>paying a fee to use a facility/program</i>)	5.....	4.....	3.....	2.....	1
Voter approved bonds	5.....	4.....	3.....	2.....	1
Impact fees for developers	5.....	4.....	3.....	2.....	1
State and Federal Grants	5.....	4.....	3.....	2.....	1
Private donations	5.....	4.....	3.....	2.....	1

11. How strongly would you support creating partnerships to enhance or manage park services? (Please circle one number) (99-100)

	<u>Strong Support</u>			<u>Low Support</u>	<u>No opinion/ Not Familiar</u>
Create partnerships with other entities to provide or enhance recreation opportunities and park maintenance in Seagoville such as schools, churches, businesses, service clubs, foundations neighborhood associations, etc.	5.....	4.....	3.....	2.....	1

12. If the City of Seagoville Park and Recreation Department had additional funds, in which area would you want those funds spent? (Check top two answers) (101-104) (V301-375)

- | | |
|------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 1 <input type="checkbox"/> Enhanced park maintenance | 5 <input type="checkbox"/> New and improved special events (such as outdoor concerts) |
| 2 <input type="checkbox"/> Develop new parks and facilities | 6 <input type="checkbox"/> More recreation programs |
| 3 <input type="checkbox"/> Improved city beautification in parks | 7 <input type="checkbox"/> More hike/bike/walk trails |
| 4 <input type="checkbox"/> Improved outdoor athletic fields | 9 <input type="checkbox"/> |
| | Others _____ |

13. How much MORE are you willing to pay to use facilities and programs based upon your suggestions above?

- 1 Up to 10% more (105) 2 11% to 20% more 3 25% or more 4 No increase

Communication/Information About Parks

14. Overall, how good of a job does the City of Seagoville do in providing you with information about recreational services and programs? (106)

Don't know/

Overall job of providing you with information^{Excellent}5.....4.....3.....^{Poor}2.....^{Not familiar}1

15. What is the best way the Park and Recreation Department can communicate information to you about parks, recreation facilities and recreation programs?

(107-112) (V376-450)

- Recreation Brochure Local cable network City Internet/web site Newspaper
 Local radio Flyer/direct mail E-mail Other _____

16. Do you have access to the Internet? Yes No

(113)

The next few questions are to ensure a representative cross section of the community participates in this survey.

17. How long have you been a resident of Seagoville?

- Less than 2 years 2 to 5 years 6 to 10 years
 11 to 20 years Over 20 years

(115)

18. Do you own or rent your residence? Own Rent

(116)

19. Which age groups are represented in your household? (Check all that apply)

- 0 to 5 years of age 11 to 13 years of age No children in household
 6 to 10 years of age 14 to 18 years of age

(117-120)

20. How many persons, including yourself, live within your household? One Two Three

Four+ (121)

21. Your age? Under 18 25 to 34 45 to 54 65 to 74

(122)

- 18 to 24 35 to 44 55 to 64 75+

22. Your ethnic background:

- Caucasian/Anglo Hispanic/Latino Native American
 African American Asian Other

(124)